

The Dutch CIRCO method: design to fuel circular transition!

CIRCO accelerates the transition towards a circular economy, **with design as the driving force**. The CIRCO design methodology facilitates companies and designers in a workshop format to explore the opportunities of circular innovation, design a circular proposition and plan for implementation. By developing new products, services and business models they create (future) business and lower their environmental impact at the same time.

CIRCO is a program of CLICKNL, the Dutch Creative Industries Knowledge and Innovation Network

Date: Monday 08/5
Time: 13:00 – 15:30
Location: Munich Urban CoLab
Freddy Mercury strasse 5
80331 Munich
More info: [View the event page](#)

You can directly register by sending an e-mail to international@circonl.nl



About the CIRCO Demo workshop at the Munich creative business week

You are invited to a **CIRCO demonstration workshop** and a **roundtable dialogue** in which we share the design method and experience with the disruptive and pace setting role of circular design in The Netherlands and abroad. In the dialogue we will share and discuss the local circular context and ambitions of participants and explore how circular design and the CIRCO-knowledge can contribute to that in the German context.

Dr. Pieter van Os is co-founder of the CIRCO program and responsible for the international roll-out in Germany and 12 other countries. In that role he has been personally involved in supporting more than 500 companies and designers around the world.

For whom? The content of this event is directly applicable to:

- Companies engaged in circular innovation/design.
- Organizations looking to accelerate the circular transition.
- Government with circular policies or circular goals

Why join?

CIRCO makes the design methodology (**fully available in German**), knowledge and learnings on a not-for-profit basis available to local partners. After having started a partnership in NRW, Baden Württemberg and Saxony we are now exploring the options to set-up partnerships in other German regions. This Demo is to share our experience and start a dialogue with potential local partners and companies.