

INVITATION

CREATIVE GROWTH IN SMALL URBAN ENVIRONMENTS

The social entrepreneurs and designers from the Arnhem region cordially invite you for a Round Table discussion.

During the Munich Creative Business Week

Tuesday 9 May 2023

13:30-15:30 hours
(doors open at 13.15 hours)

Munich Urban CoLab
(Freddy Mercury Strasse 5,
Munich)

CreativeNL

Language: English

The Dutch city of Arnhem's illustrious fashion history, sustainable ambitions and the green environment support the power of imagination and the value of creation!

In this Round Table session, based on different propositions, we discuss the challenges we face together as cities from various angles. Such as sustainability, social, cultural, economic and ecological developments. We have knowledge and experience in 'creative growth' in small urban environments, we are for example fond of circular thinking, and want to share and learn from you.

And we will bring some questions because we are curious: Does science need design to create impact in the Sustainability challenge we are all facing?

Therefore we invite you to exchange experiences and see which solutions there are to address the issues of the future.

Who is this interesting for?
The session is an open space to connect, to inspire and to share knowledge with partners from
- the industry about new materials and
- the values of design driven processes.

The round table session will last 1.5 hours. We welcome you at the Munich Urban CoLab on Tuesday May 9. The doors open at 13.15 hours and we will start our Round Table session at 13.30 hours.

R.S.V.P.
via rielle@o-p-a.nl

We are delighted to meet you and look forward to sharing experiences!

With kind regards from Arnhem, the Netherlands

Riëlle Schoeman | general director Fashion & Design Festival Arnhem + program manager Ontwerp Platform Arnhem

Evert Burggrave | program manager Mode Partners 025

Tom Kortbeek | co-founder and designer Phillip Studios + member Creatief Arnhem

Sebastiaan Kramer | creative director Fashion & Design Festival Arnhem + general director Hul le Kes

This Round Table is a CreativeNL initiative

Who are we?

Mode Partners 025 (MP025) believes in a fairer and sustainable fashion and textile system. The qualities to achieve this are abundantly present in the Dutch Arnhem-Nijmegen-Wageningen region. MP025 has direct access to (inter)national experimentation and research, knowledge and education, design, material and raw material development. The pioneers seek connections between fashion, social issues and the public. MP025 seeks effective cooperation, builds bridges and gives the pioneers a stage.

Fillip Studios is an art & design studio with the mission to create impact through wonder. The studio is founded by artists Roos Meerman and Tom Kortbeek and develops artistic concepts and conducts design research. The studio uses their innovative creativity to turn wonder into impact – because all progress starts with wonder. Fillip Studios cooperates with universities, institutions, museums and commercial companies. The artworks of Fillip Studios are shown all across the world.

Fashion & Design Festival Arnhem (FDFA) is a platform for designers and (creative) entrepreneurs associated with Arnhem. During the Arnhem fashion month of June, designers,

entrepreneurs, fashion/design events and cultural institutions present what they have to offer. Social developments are shown in an accessible way through fashion and design and visitors can be inspired by the creative wealth that Arnhem has in this area.

Ontwerp Platform Arnhem (OPA) is developing as an important cultural platform and is thus profiling itself as a major player outside the Randstad conurbation in the field of design. OPA ensures a continuous stimulating conversation and thus a healthy design climate. OPA is always open to ad hoc opportunities to shape OPA's mission to identify, present and discuss new developments within the design world. OPA strives to be a small flexible organization that is able to respond to current developments and needs from the field. To stay up-to-date, surprising and relevant.

Creatief Arnhem is giving the creative industry in Arnhem more 'face' and thus taking on a more prominent role on the economic agenda of the municipality of Arnhem and promoting our own interests with visible results. Think of more future-proof work locations, strengthening our earning capacity and attracting/retaining (young) talent. Creatief Arnhem (co-)initiates larger projects, preferably crossovers with other sectors in the city or

region, that structurally put the Arnhem creative industry on the map, demonstrates its unique innovative capacity, contributes to a serious impact and broadens its field of activity.

Hul le Kes is embracing the beauty of imperfection. Dutch, Arnhem based, fashion brand Hul le Kes offers an alternative to contemporary fast fashion, injecting emotional value into clothes via upcycling, natural dyeing and restorative repair techniques. Hul le Kes is a circular fashion label and social enterprise. Next to a team of professionals the company offers social and educational trajectories for people from all different kinds of backgrounds. Hul le Kes has a holistic approach towards changing the fashion system.

